

The Customer

Amerisure Mutual Insurance Company

Industry

Insurance

Number of Employees

800+

Key Benefits

- * Centralized workforce portal unites Amerisure's dispersed employee base and improves communication
- * Business intelligence tools shift the HR department's role to corporate strategists
- * Employee self-service functionality delivers company information quickly, accurately, and securely

"Amerisure's success and longevity are contingent upon our employees. And UltiPro's self-service platform is enhancing how we communicate with them, allowing us to increase overall employee satisfaction."

Derick Adams

Vice President, Human Resources
Amerisure Mutual Insurance Company



Company Profile:

Amerisure Mutual Insurance Company is a regional property and casualty insurance group with experience insuring American businesses since 1912. Amerisure targets mid-sized commercial enterprises in manufacturing, construction, and healthcare through strategically located core service centers in the U.S. Recognized for five consecutive years as one of the top 50 property/casualty insurance companies in the country, Amerisure focuses on providing comprehensive and customized insurance plans and coverage enhancements for workers' compensation, contractors, manufacturers, and commercial property.

The Challenges:

With remote office locations spread across multiple states, Amerisure sought a communications platform that would enhance the distribution of company-related information. Employees located in satellite offices often were disconnected from operations and activities at corporate headquarters. Amerisure needed to communicate to its employees in a timely manner that would strengthen the flow of accurate, important information—whether the data is employee-specific, such as salary, job, or benefit information, or is company-related news and updates. In addition to a centralized communication platform, the company wanted to elevate its HR processes through business intelligence tools that could track trends and improve monitoring capabilities for each location.

The Solution:

After an extensive review of available HR/payroll software, Amerisure turned to UltiPro's Web-based solution. Amerisure is capitalizing on UltiPro's employee self-service functionality to overcome the company's communication challenges and deliver critical information in a timely, precise, and secure manner.

UltiPro's Web portal enables Amerisure's workforce to securely access a full range of employee-related information from their PC at any time and at any office location, such as salary history, year-to-date pay information, the employee handbook, benefit choices, the company newsletter, and more.

UltiPro's online self-service also allows Amerisure employees to register for benefits through the Web portal during the company's open enrollment period—increasing efficiency, convenience, and data integrity.

With UltiPro's expansive reporting capabilities, Amerisure's HR department is functioning on a more strategic level and taking an active role in the company's growth. UltiPro's standard and custom reporting provides the HR staff and Amerisure's executives with accurate, up-to-date employee data.

The HR team can quickly analyze turnover by department or division, easily and recurrently run reports to evaluate staffing levels to budget, and review projected salary figures by individual, department, division, or the entire company. UltiPro's business intelligence tools also are benefiting Amerisure's managers by providing information on a range of employee trends, such as turnover, salary history, and performance reviews.

“By using UltiPro's Web portal, we are operating our business more efficiently and intelligently. Employees are more informed with the employee self-service feature, and our HR staff and managers have greater awareness of staffing and budget issues with the flexible reporting capabilities,” said Derick Adams, vice president of human resources at Amerisure.